



Iowa Automobile DEALERS ASSOCIATION

FOR IMMEDIATE RELEASE

Jeff Finch Re-Elected Iowa Automobile Dealers Association Treasurer

WEST DES MOINES, Iowa — Jeff Finch of Wes Finch Auto Plaza in Grinnell was re-elected treasurer of the Iowa Automobile Dealers Association (IADA) at the association's annual meeting, held on April 28, 2017.

"I am so pleased that an auto dealer and association leader with the experience and expertise that Jeff Finch possesses will be serving IADA in the role of treasurer," said IADA President Bruce Anderson. "His track record as a former chairman of the association and as an innovative but consistently disciplined businessman will be great assets to the association and Iowa automotive industry."

Finch has served on the association's board of directors since 2005, including as chairman in 2013. He has held the office of treasurer since 2015 and will continue to in that role until the annual meeting in 2018.

About IADA

The Iowa Automobile Dealers Association is a trade association representing more than 300 car and truck dealers in the state. The association was established in 1919.

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