

Iowa Automobile Dealers Association

Legislative Policy Guidelines

(Approved by the IADA Board of Directors, August 2001)

1. Our mission is to represent motor vehicle dealers' interests at the Iowa Legislature. Our legislative agenda is formulated and directed by dealers via IADA's Legislative Committee and Board of Directors. The IADA Board of Directors adopts these Legislative Policy Guidelines to direct the Legislative Committee and IADA's lobbying team in accordance with our mission and the principles outlined here.
2. We respect the legislative and judicial process. We expect all dealers to comply with existing laws. Our legislative team will conduct themselves in accordance with the highest ethical, business, and legal standards.
3. We will consider that the legislative process is a long-term, continuing endeavor based on credibility, personal relationships with legislators, grassroots strength, and capable staff work.
 - We will only consider items that are supported by a consensus of dealers.
 - We will not sacrifice our long-term goals for a short-term legislative gain.
 - We will strive to develop multi-year plans for legislative activity that are consistent with the policies and goals outlined in this document.
4. We seek to advance the interests of our members.
 - We support, and will not interfere with, vigorous free-market competition among dealers.
 - We strive to protect and expand our members' markets. We welcome and embrace positive change and innovation in our industry, but we caution against random experimentation with its basic principles.
 - We oppose government regulations and anti-business legislation that unreasonably burdens our members' methods of doing business and/or increases our members' cost of doing business.
 - We will not become involved in issues relating to religion, morality, or personal freedoms.
5. We recognize the unequal bargaining power between manufacturers and dealers, and we seek to equalize that power through strong dealer franchise laws.
 - We oppose all efforts by manufacturers to discriminate among or against dealers.
 - We strive to protect the financial investment a dealer makes in the franchise from unfair or harmful manufacturer practices.
 - We will pursue legislative relief for manufacturer policies that unreasonably or adversely affect one dealer, a group of dealers, or all dealers.
6. We recognize the importance of good relations between dealers and their customers, dealers and state regulators, and dealers and the public.
 - We support reasonable and proper consumer protection laws.
 - We support improvements to motor vehicle titling and registration procedures.
 - To the extent possible, we seek to develop and maintain a strong working relationship with the Iowa DOT, Department of Revenue and Finance, Attorney General's Office, Department of Natural Resources, and other government agencies.
 - We also seek to build coalitions with other trade associations, professional societies, industries, and businesses, where appropriate.