



Iowa Automobile DEALERS ASSOCIATION

FOR IMMEDIATE RELEASE

George Grask Inducted into IADA Hall of Fame

WEST DES MOINES, Iowa, April 2019 — George Grask, a heavy duty truck dealer with locations in Cedar Rapids and Davenport, was inducted into the Iowa Automobile Dealers Association (IADA) Hall of Fame on Friday, April 5.

A longtime industry leader, Grask was the first heavy duty truck dealer to serve as IADA chairman and he is the only Iowan to serve as chairman of the American Truck Dealers (ATD). He was ATD Truck Dealer of the Year in 1999 and has held many positions within the GMC and Peterbilt dealer councils.

“George Grask exemplifies the very best in motor vehicle retailing,” said IADA President Bruce Anderson. “He is committed to business excellence, community service and industry best practices. He continues to be a model of effective and caring leadership at every level from the individual departments of his dealerships to the international transportation economy.”

The IADA Hall of Fame celebrates the lifetime achievements of dealers and association leaders. Established in 2008 with an inaugural class of five dealers, the Hall of Fame boasts a total of nine inductees.

About IADA

The Iowa Automobile Dealers Association is a trade association representing more than 300 car and truck dealers in the state. The association was established in 1919.

Contact

Brittany Bungert
Director of Communications
515.440.7620
bbungert@iada.com